

# Nuance<sup>®</sup> Customer Advisory Board.

A community of forward-thinking professionals that are inspiring a new era of customer engagement.

Nuance's exclusive **Customer Advisory Board (CAB)** is comprised of thought-leaders representing world-renowned organizations that are leveraging various omni-channel engagement solutions from Nuance.

As a member of Nuance CAB, you will provide direct input into product roadmaps, go-to-market strategy and technical direction of Nuance Enterprise. In addition, participation in the CAB is a great opportunity to connect with your industry peers to share knowledge and experience.

We are committed to making your participation in the CAB worthwhile by:

- Assembling key Nuance executives and product leadership to participate actively in CAB meetings
- Supporting ongoing dialogue and feedback loops (the conversations won't end at the in-person meetings)
- Facilitating learning with other members of the Board
- Providing a forum to share your ideas and connect with your peers
- Effectively managing the agenda and meeting minutes for the Board

Your commitment to participate in CAB will include:

- Two-year commitment for membership
- Attending up to twice-yearly in-person meetings
- Participation in mid-term conference calls (alternating with in-person meetings)
- Providing feedback on the product roadmap and other related items brought to the Board for advice and guidance
- Engaging with Nuance executive and product leadership to share your business requirements

Your primary point of contact for Nuance CAB is **Erica Hill, Global Director of Customer Experience Marketing (781-888-5518, [erica.hill@nuance.com](mailto:erica.hill@nuance.com))**.



The benefits of participation include:

- Direct access to Nuance senior executives
- Advance information on Nuance plans (under NDA)
- Engagement with senior leaders from other Nuance client organizations
- Connection via Nuance with key industry analysts as appropriate